



REQUIEREMENTS FOR PUBLICATION

The full text of the papers must be up to 10 standard pages, including tables, figures, key words and a summary. The responsibility for the authenticity of the papers rests with the author. The organizers of the conference reserve the right not to accept and not to publish papers that are not prepared in accordance with the requirements and / or have not been submitted within the established deadline.

Technical requirements for the preparation of the papers:

- Page format: A4
- Page Setup - Top: 20 mm, Bottom: 10 mm, Left: 20 mm, Right: 20mm.
- Body text: Times New Roman Bulgaria, Font size 12, Justified
- Line spacing: 1,0
- Spacing: 1 cm, without hyphenation
- Title of the paper in English: Font Size 14, capital letters, Bold, Centered
- One blank line
- Name and Surname of the author (authors) – Font Size 12, Bold, uppercase and lowercase letters; Centered. The academic position and the scientific title are written in lowercase letters.
- Under the author's name – full name of the institution, phone and e-mail, normal font
- Information about the next author should be written on a new line
- One blank line
- Summary – in English, Font Size 10, Italic, up to 1000 characters with spaces.
- Key words – in English, Font Size 10, Italic, up to 2 rows.
- One blank line
- Text of the paper . The sections of the papers are: INTRODUCTION, EXPOSITION, CONCLUSION и REFERENCES. If necessary, the subtitles are at the discretion of the author
- Figures – Inserted at the appropriate place in the text, Centered; below the figure: name,Font size 10, Centered
- Tables – Inserted at the appropriate place in the text, Centered; above the table number and name, Font size 10, right aligned.
- Formulas should be numbered - with numbers in brackets, aligned to the right of them
- Footnotes: Main font, font size - 10, Justified
- After the text of the paper - two blank lines
- References in the text includes the use of Harvard system – “author, date” style (e.g. Webster, 2005). To be in alphabetical order by surname of the first author according to the established standards.

Reference examples:

Bachvarov, M. (2006). Tourism in Bulgaria. In Hall, D., Smith, M., & Marciszewska, B. (eds.) (2006). Tourism in New Europe. The challenges and opportunities of EU enlargement. Wallingford: CAB International, 241-255.

Buhalis, D. (2000). Marketing the competitive destination of the future. Tourism Management, 21(1), 97-116.

Cooper, A., & Wilson, A. (2002). Extending the relevance of TSA research for the UK: general equilibrium and spillover analysis. Paper presented at the VIth International Forum on Tourism Statistics, 25th-27th September 2002, Budapest.

Kotler, P., Haider, D. H., & Rein, I. (1993). Marketing places: Attracting investment, industry and tourism to cities, states and nations. New York: The Free Press.

Wirtz, J., Kimes, S., Ho, J., & Patterson, P. (2002). Revenue management: resolving potential customer conflicts. Working Paper Series. School of Hotel Administration. Cornell University.

URL:
<http://www.hotelschool.cornell.edu/chr/pdf/showpdf/chr/research/working/revenuemanage.pdf>
(Accessed on 16.12.2005).

Reference examples in Cyrillic – English translation required:

Boteva, M., 2008. Dictionary of Rhetoric – 150 arguments of the speaking. Sofia: Paradigma press (Оригинално заглавие: Ботева, М., 2008. Речник по реторика – 150 аргумента на оратора. София: Издателство „Парадигма“.)